

Two Master's theses on cooperative food shops

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- **latest desired start end of June 2023**
- **very good English language skills are required**

Inspired by international success stories, the first cooperative food shops (referred to as SuperCoops or FoodHubs) have been founded in Germany. They rely on fair and livelihood-securing pricing for suppliers and develop a special closeness to regionally produced food. Due to their community-supported, participatory concept they form a counter-design to existing approaches.

With their long existence and large number of members, the "Park Slope Food Coop" in New York and "La Louve" in Paris are among the best-documented examples of food cooperatives. One Master's thesis will look at the cooperative food shop in Paris as a case study and the other at the one from New York. Therefore, the thesis will examine these international case studies using secondary data analysis and telephone/video interviews.

Intended topics of the interviews are: Business/cooperation model, shop concept and product range, relationship management along organic and regional or local value chains, consumer approach and involvement, pricing and appreciation of organic-regional food, market environment and regional structures.

The thesis is intended to find insights into key factors, problems and challenges for a project on bio-regional value chains.

Students should be interested in:

- Sustainability in the food system
- Alternatives to food retailing
- Cooperative and solidarity-based economies
- Qualitative research

If you are interested, please send an email to: kristina.gruber@fb09.uni-giessen.de

Further information on master's theses at FB09:

<https://www.uni-giessen.de/de/fbz/fb09/studium/prfg/thesismodul>